

## ***STEP 1: What Do You Care About?***

### *Find a Cause You Can Promote*

The first step in the process of creating your Senior Project is to determine a cause or issue worthy of your time and efforts. Even though you may already have an idea of the cause you wish to promote, the sites below may be able to give your ideas direction with concrete ways to proceed with **promoting awareness** and **taking action**.

Start by browsing the sites below looking both for causes as well as ways to bring those causes to the public so that you can make a difference.



**DoSomething.org** is one of the largest organizations in the U.S. that helps young people address causes they care about. By leveraging the web, television, mobile, and pop culture, DoSomething.org inspires, empowers and celebrates a generation of doers: teenagers who recognize the need to do something, believe in their ability to get it done, and then take action.

- <http://www.dosomething.org/>
- *Act Now: The Matrix*: This section of the site lets you choose a cause, and then gives you ideas about how to make it your own.
  - <http://www.dosomething.org/actnow>



**CAUSES: We'll help you change the world.**

We're focused on ambitious projects and believe that each day we come to work we're making the world a better place. We proudly go one step further than not doing evil; we're doing good. *Causes* is the world's largest platform for activism and philanthropy. We empower individuals to create grassroots communities called "causes" that take action on behalf of a specific issue or nonprofit organization.

- <http://www.causes.com/>
- *Causes on Facebook*: This page gives you information on projects that are currently being pursued by category. You could adapt one of these to make it your project. **The problem**: This is a Facebook link and must be viewed from home or from a mobile device.
  - <http://apps.facebook.com/causes/causes>

Global Issues

- <https://www.un.org/en/sections/issues-depth/global-issues-overview/>



4. List 5 things you already know about this issue.

- a.
- b.
- c.
- d.
- e.

5. How does this topic affect the world? Who is your audience (Not: “my English 12 teacher”)?

General Topic \_\_\_\_\_

1. Brainstorm a list of different topics that you could research.

2. What is the specific cause/issue you want to research? Be specific in your wording. (What conflict?)

3. Why is this cause/issue important to YOU? Explain in a paragraph of at least 5 sentences why this issue is important to you personally.

4. List 5 things you already know about this issue.

- a.
- b.
- c.
- d.
- e.

6. How does this topic affect the world? Who is your audience (Not: “my English 12 teacher”)?